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Steiner + Associates lands CineBistro concept at Liberty Center

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Steiner + Associates, the developers of Liberty Center in Butler County, has a deal with Cobb Theaters to open a CineBistro concept at the mixed-use center.



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Courtesy CineBistro

CineBistro is the second anchor that has been announced for Liberty Center.

CineBistro is the second of two anchors announced for the 1.1 million-square-foot Liberty Center, joining Dillard's. A third anchor for the development, which is scheduled to open in 2015, will be announced in the coming weeks.

"We promised Liberty Township and Butler County that we would deliver the most upscale movie experience in the State of Ohio," Yaromir Steiner, founder and CEO of Steiner + Associates, said in a news release. "Based on the company's track record and our conversations with Cobb Theatres, we are confident that we are making good on that promise. This will be unlike anything this market has experienced."

CineBistro will be a 82,000-square-foot theater that is expected to include 2,200 seats in 16 theaters. Six of the theatres will have a full menu, seat-side dining and a full bar and extensive wine list. The other 10 theaters will have limited menus for food and adult beverages.

"Cobb Theatres is committed to providing exceptional experiences in exceptional markets," Cobb COO Jeremy Welman said in the release. "When we look at Liberty Center, we see a unique opportunity to build the best theatre in our entire chain in a market that's second to none in terms of opportunity and desirability."

There are only seven other CineBistro locations that include Miami; Vail, Colo.; and Atlanta. These theaters have stadium seating, giant wall-to-wall, curved screens and all Dolby Surround Sound systems. Menus for other CineBistro locations include \$230 bottles of champagne, fig and brie flatbreads and New York Strips.

Liberty Center will be built on a 64-acre site at the Interstate 75 and state Route 129 interchange. The first phase will include the cinema, as well as 1.1 million square feet of retail, dining and entertainment options, Class A office, upscale residential space and a 150-room hotel.

Cobb Theatres, based in Birmingham, Ala., operates 253 screens at 21 locations throughout the southeastern U.S. Its CineBistro concept has seven location operating in Tampa, Miami, Vail, Hampton, Va., Richmond, Va. and Atlanta.

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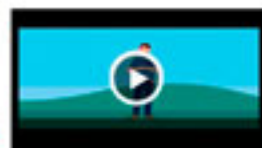
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